

Sustainable Pooltester



New packaging

Less plastic
for our environment

There is only one way to minimise
the growing pollution of our
environment: Do something about it!

The Pooltester is our first step.
We no longer use plastic for packaging.
It is now packaged entirely in recyclable carton.

- Less plastic for the environment
- Carton packaging as a cost-effective alternative
- Pool tester Cl LR & pH as pioneer
- Same content



Fight plastic waste

There is no alternative: we will suffocate in plastic waste if nothing is done. The amount of microplastics in the sea will increase 50-fold by the next century. Plastics already make up 3/4 of the total litter in our oceans.

Every year, 135,000 marine mammals and 1 million seabirds die as a result of plastic waste in the sea. What many people don't realise: Almost 1 million people worldwide also die from it every year. This is because it takes a long time for plastic to decompose completely: Hundreds to thousands of years.

Advantages of the carton

new
Carton



- *Less plastic waste due the recyclable carton*
- *Less transport weight, therefore less CO₂ emissions*
- *Possibility to hang up, better visibility for the shopper*
- *Waterproof coating, moisture resistant*
- *Same content: Pooltester 20 tablets manual*
- *Alternative to plastic box*

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